

## **PRIVACY POLICY OF THE WEBSITE, ONLINE STORE, AND MOBILE APPLICATION Apisense**

### **1. Definitions:**

- 1.1. Administrator** – Apisense Limited Liability Company with its registered office in Krakow, ul. Juliusza Osterwy 80, 30-699 Krakow, entered in the Register of Entrepreneurs of the National Court Register kept by the District Court for Krakow-Śródmieście in Krakow, 11th Commercial Division of the National Court Register under KRS number: 0000989776, NIP: 6793247111, REGON: 522960316, e-mail: info@apisense.pl, phone number: +48 606 153 759;
- 1.2. Mobile application or Application** – software created by the Service Provider and made available to the User via Google Play and the AppStore, intended for installation in the memory of a mobile device;
- 1.3. Apple** – Apple Inc. based in Cupertino, California (USA) One Apple Park Way; Cupertino, CA 95014, USA, which operates the AppStore online store;
- 1.4. AppStore** – software called AppStore, created by Apple, intended for mobile devices with the iOS system, enabling the use of the AppStore online store via a mobile device;
- 1.5. Personal data** – any information relating to an identified or identifiable natural person, in particular name and surname, identification number, location data, online identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person;
- 1.6. EEA** – European Economic Area – a free trade area and common market comprising the European Union and European Free Trade Association countries, with the exception of Switzerland;
- 1.7. Google** – Google LLC (600 Amphitheatre Parkway, Mountain View, CA 94043, USA) for Users in the United Kingdom, or Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland) for Users in the EEA and Switzerland;
- 1.8. Google Play** – software called Play Store, developed by Google, designed for mobile devices running Android™, enabling the use of the Google Play online store via a mobile device;
- 1.9. Cookies** – IT data, in particular text files, which are located in browser directories and stored on the User's end device used to access the Website or Application (e.g., laptop, computer, phone, or tablet), and the stored information may be necessary for the proper functioning of the Website or Application or helpful in collecting statistical data about the Website or Application, e.g., about which pages were visited, what elements are downloaded, and data about the domain name of the Internet service provider or the User's country of origin; the information about cookies contained in the Policy also applies to other similar technologies used within the Website or Application;
- 1.10. Policy or Privacy Policy** – this privacy policy;

- 1.11. **GDPR** – Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation). The GDPR sets out the rules for the processing of personal data of natural persons that are applied by the Administrator;
- 1.12. **Website** – the website operated by the Administrator at <https://app.api.apisense.pl> and <https://apisense.ai>
- 1.13. **User** – any individual visiting the Website or Application or using one or more Services or functionalities described in the Policy.
- 1.14. **Online Store or Store** – an online store operated by the Administrator at: <https://apisense.ai>

## **2. General provisions. Basic principles of processing and securing Personal Data:**

- 2.1. This policy sets out the rules for the processing of Personal Data by the Administrator in connection with the Administrator's business activities within the Website, Store, or Application, has been constructed on the basis of and in accordance with the provisions of law, including the GDPR, and fulfills the information obligations incumbent on the Administrator in connection with Articles 13 and 14 of the GDPR.
- 2.2. The Policy is available on the Administrator's Website or Application.
- 2.3. In addition, the Policy contains information about the collection, storage, and access by the Administrator to information already stored on telecommunications devices used by Users (e.g., computers, mobile phones) through cookies.
- 2.4. The Administrator processes Personal Data in accordance with the law, fairly and transparently to the persons to whom the Personal Data relates, and in a manner that ensures its adequate security, including protection against unauthorized or unlawful processing and accidental loss, destruction, or damage, using appropriate technical and organizational measures.
- 2.5. The Administrator collects and processes data solely for the purposes specified in the Policy and to the extent and for the period necessary for those purposes.
- 2.6. The Administrator has implemented appropriate procedures to allow access to Personal Data only to authorized persons and only to the extent necessary to perform their tasks, in order to ensure the integrity and confidentiality of Personal Data.
- 2.7. The Administrator, as part of its business activities, including in relation to the Website, Store, or Application, does not process special categories of Personal Data, i.e. Personal Data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic and biometric data, or data concerning the health, sexuality, or sexual orientation of the person to whom the Personal Data relates.
- 2.8. In any matter relating to the processing of Personal Data, including the reporting of incidents affecting the security of Personal Data, please contact

the Administrator directly at the following telephone number: +48 606 153 759, e-mail address: info@apisense.pl, or by mail at: ul. Juliusza Osterwy 80, 30-699 Kraków

### **3. The purposes and legal basis for the processing of Personal Data on the Website, in the Store, or in the Application:**

**3.1.** The Website, Store, or Application may access the following permissions on the User's Device or Mobile Device when using the Website or Application:

- a) technical data of the Device or Mobile Device;
- b) internal memory of the Device or Mobile Device;
- c) location.

**3.2.** During the software testing phase, the Website, Store, or Application do not process or collect Users' personal data. After the testing phase is completed, Users' Personal Data will be processed in accordance with the provisions of this Privacy Policy.

#### **3.3. Scope of Collected Data**

As part of research into the detection of bee diseases, the administrator collects the following categories of personal and technical data:

##### **3.3.A. Data collected as part of the recruitment survey**

During the recruitment of beekeepers for the study, the following data is collected:

- Personal data: first name, last name, phone number, email address;
- Data concerning the apiary: number of hives, location of the apiary (geographical coordinates or town), occurrence of bee diseases in the apiary or its vicinity;
- Information about willingness to cooperate.
- This data is processed solely for the purpose of recruiting and selecting study participants.

##### **3.3.B. Data collected after placing devices in the apiary (using a mobile or web application)**

After qualifying for the study and signing the agreement, the Administrator processes data related to apiary monitoring and system testing:

Data about the apiary:

- location of the apiary,
- number of hives in the apiary covered by the study,
- history of apiary treatment (e.g., methods used to treat and control diseases),
- beekeeper's observations on the health of bee colonies.

Data collected by measuring devices (automatically transmitted to the system):

- temperature and humidity inside the hives,
- weight of the hives,
- other environmental parameters recorded by sensors placed in the hives,
- time and frequency of bee flights,
- alerts about potential threats (e.g., suspected disease based on analysis of parameter changes).

Technical data related to measuring devices:

- equipment identifiers (e.g., LTE gateway serial number, scale serial numbers, sensor serial number),
- diagnostic data on the correct operation of devices.

### **3.3.C. Data generated during research and testing**

The administrator processes the data collected during the studies in order to verify the effectiveness of the disease detection system. In particular, it can analyze:

- comparison of automatically detected threats with the actual condition of the apiary reported by the beekeeper,
- effectiveness of alerts about potential health problems in the apiary,
- statistical data on environmental conditions in the apiaries covered by the study.

### **3.3.D. Data collected for technical support and user service**

In the event of technical problems reported by beekeepers, the Administrator may process additional data, such as:

- description of the problem reported by the user,
- mobile device data (e.g., phone model, operating system version, internet connection data),
- application system logs containing information about errors and system performance.

### **3.3.E. Data processed for analytical and system development purposes**

The Administrator may process aggregate and statistical (anonymous) data in order to improve the operation of the system and enhance the technology

for detecting bee diseases. This data does not allow for the identification of individual users or their apiaries.

### **3.3.F. Information on the voluntary nature of providing data**

Providing data in the recruitment survey is voluntary but necessary to participate in the study. After signing the agreement, some data (e.g., data from sensors and devices) is collected automatically by the system, and its processing is a condition for participation in the study.

### **3.4. User's personal data, such as name, email address, telephone number, and other personal data provided by the User or obtained by the Administrator in connection with the User's use of the Website, Store, or Application, are processed by the Administrator for the following purposes:**

a) to provide electronic services by the Administrator via the Website, Store, the Application, including the conclusion and performance of contracts in accordance with the Terms and Conditions of the Apisense Website and the Terms and Conditions of the Apisense Mobile Application or the General Terms and Conditions of Sale of the Online Store – in which case the legal basis for the processing of Personal Data is the necessity to perform the contract (Article 6(1)(b) of the GDPR);

b) the performance of legal obligations imposed on the Controller in connection with concluded contracts, e.g. due to the need to prove that the Controller has fulfilled its information obligations towards the User who is a consumer or to consider complaints related to the operation of the Website, the Store, or the Application and the services provided – the legal basis for the processing of Personal Data is the fulfillment of a legal obligation incumbent on the Administrator (Article 6(1)(c) of the GDPR);

c) responding to questions, requests, and suggestions regarding the Website, Store, or Application that are sent via email or reported by phone—the legal basis for the processing of Personal Data is the legitimate interest of the Administrator (Article 6(1)(f) of the GDPR), consisting in the appropriate and timely consideration of questions, requests, and suggestions from Users, including the adaptation of the Website, Store, or Application to the needs of Users. f) of the GDPR) consisting in the appropriate and timely consideration of Users' questions, requests, and suggestions, including the adaptation of the Website, Store, or Application to the needs of Users;

d) efficient operation, functioning, and improvement of the Website, Store, or Application, and ensuring the security of use of the Website, Store, or Application, including for analytical and statistical purposes, including the creation of anonymized reports and analyses of Users' preferences and activity – in this case, the legal basis for the processing of Personal Data is

the legitimate interest of the Administrator (Article 6(1)(f) of the GDPR) consisting in analyzing User activity, including their preferences, in order to improve the quality of the functionalities used and the services provided, and to ensure the proper functioning of the Website, Store, or Application;

e) possible establishment and pursuit of claims or defense against claims – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) of the GDPR);

f) developing the Application, collecting opinions about it, improving its operation, and implementing new functionalities – the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) of the GDPR).

**3.5.** The Website and the Mobile Application monitor and process geolocation data with the User's consent. The Administrator indicates that the geolocation data monitored while using the Website or the Application is not linked to the User's Personal Data or to their Device or Mobile Device.

**4.** Period of Personal Data processing:

**4.1.** Personal Data will be processed and stored until Apisense's specific legitimate interests are fulfilled, i.e. until the purpose for which it was collected is achieved, but not shorter than the duration of the contract, whereby this period may be extended each time by the limitation period for claims if the processing of Personal Data is necessary for the Administrator to pursue or defend against any claims;

**4.2.** If the basis for processing is the legitimate interest of the Administrator, Personal Data will be processed for the duration of that interest, unless the person to whom the Personal Data relates objects to the processing of data for these purposes;

**4.3.** If the basis for processing is the legal obligations incumbent on the Administrator, Personal Data will be processed until the expiry of the obligation to store Personal Data resulting from the provisions.

**5. Recipients of Personal Data:**

**5.1.** Personal Data may be transferred to entities providing services to the Administrator, who process Personal Data on behalf of the Administrator, in particular to IT service providers, including hosting or telecommunications services, courier, consulting, or legal services.

**5.2.** The Administrator may disclose Personal Data to competent authorities or third parties who request such information on a legitimate legal basis, in accordance with applicable law, including Article 6 of the GDPR.

**5.3.** As part of its statistical and analytical activities, the Administrator uses the services of third parties that use their own cookies on the Website, Store, or Application. A list of these entities is provided in detail in section 10.3 of the Policy.

## **6. Transfer of Personal Data outside the EEA and to international organizations:**

- 6.1.** The Controller may transfer Personal Data to entities providing services to the Controller based in a third country (outside the EEA) that store Personal Data on servers located in third countries, including the US. The Controller uses the services of such entities only when necessary. These entities guarantee an adequate level of personal data protection through appropriate compliance mechanisms provided for by the GDPR, in particular through the use of standard contractual clauses approved by the European Commission, the application of binding corporate rules approved by the competent supervisory authority, or cooperation exclusively with entities processing Personal Data in countries for which a relevant decision has been issued by the European Commission confirming that an adequate level of protection of Personal Data is ensured. These entities do not use the collected data to identify individuals, including Users, nor do they combine this information to enable identification.
- 6.2.** The Administrator does not transfer Personal Data to international organizations.

## **7. Automated processing of Personal Data, including profiling:**

- 7.1.** Information collected by the Administrator in connection with the use of the Website and the Application may be processed in an automated manner, but this will not have any legal consequences for the persons to whom the Personal Data relates, nor will it affect their situation in any way. In particular, automated processing, profiling, and any other processing of Personal Data for statistical purposes will be based on anonymized data.

## **8. Freedom or obligation to provide Personal Data:**

- 8.1.** Providing Personal Data is voluntary, but necessary for the purposes indicated in point 3 above.

## **9. Rights of persons whose Personal Data is processed by the Administrator:**

- 9.1.** A person whose Personal Data is processed by the Administrator has the following rights:
  - a) the right to access Personal Data, i.e. the right to information about the processing of Personal Data, including the purposes, scope, manner, and basis of processing, and to obtain a copy of such Personal Data,
  - b) the right to withdraw consent to the processing of Personal Data if the processing is based on consent,
  - c) the right to object to the processing of Personal Data to the extent that the basis for the processing of Personal Data is the legitimate interest of the Administrator,

- d) the right to request the rectification, erasure, or restriction of the processing of Personal Data,
  - e) the right to transfer Personal Data, i.e. to receive Personal Data from the Controller in a structured, commonly used, machine-readable format,
  - f) the right to lodge a complaint with a supervisory authority, i.e. the President of the Personal Data Protection Office, if you consider that the processing of Personal Data violates the GDPR or other provisions on the protection of personal data.
- 9.2.** In order to exercise the rights referred to above, please contact the Administrator directly in writing or electronically via e-mail at the address indicated in section 1.1 of the Policy.
- 9.3.** If consent is withdrawn, the data will be deleted within 30 days of the request being made. A statement withdrawing consent to the processing of personal data may be submitted in writing by sending it to Apisense's registered address with the note "personal data" or electronically to the email address: info@apisense.pl.

## **10. COOKIES:**

- 10.1.** To a limited extent, information about Users may be collected by the Administrator on the User's end device (e.g., computer, laptop, phone, tablet) via cookies. In addition, the User's activity on the Website, in the Store, or in the Application is recorded in system logs (a computer program that chronologically records events that have occurred in the IT system through which the Administrator provides services).
- 10.2.** Information collected by the Administrator via system logs and cookies does not constitute Personal Data – it does not allow the Administrator, together with other information held by the Administrator, to identify the User. This information is used primarily to provide services through the Website or Application, but also for technical and administrative purposes, to ensure the security and management of the Administrator's IT system, as well as for analytical and statistical purposes.
- 10.3.** The Administrator uses the following cookies indicated in the table below on the Website or in the Application. Some cookies are necessary for technical reasons and remain active on the Website or in the Application at all times. Other cookies used for analytical and statistical purposes are voluntary, and their collection, storage, and use require the User's consent given to the Administrator and Partners (third parties other than the Administrator) in an explicit manner via the Website or the Application:

Cookie names	Domain	Description	Storage period	Cookies of the Administrator/Third Party
cookieConsent	.apisense.pl	<p>Required.</p> <p>They store the status of consent to cookies. These files are necessary for the proper functioning of the Website or Application.</p>	1 year	Administrator
cookieConsent Prefs	.apisense.pl	<p>Required.</p> <p>They store cookie consent settings. These files are necessary for the proper functioning of the Website or Application.</p>	1 year	Administrator
_ga_PK7F327 DP0	.apisense.pl	<p>Statistics.</p> <p>Statistical cookies help collect data that allows services to “know” how the User uses them. This data facilitates the improvement of content in services and the creation of better features that enhance the user experience.</p> <p>Cookies enable the analysis of how the User uses the Website or Application, including the creation of anonymized statistics and reports on the functioning of</p>	2 years	Google

		<p>the Website or Application.</p> <p>Google Analytics collects its own cookies, i.e., data related to the device and browser, IP address, and User's activities on the Website or in the Application, to measure and report statistics on User interactions with the Website or Application using Google Analytics.</p>		
_ga	.apisense.pl	<p>Statistics.</p> <p>Statistical cookies help collect data that allows services to “know” how you use them. This data makes it easier to improve the content of services and create better features that enhance your user experience.</p>	2 years	Google

django_language	.apisense.pl	<b>Required.</b> <b>They store the language of the application being served. These files are necessary for the proper functioning of the Website or Application.</b>	<b>1 year</b>	<b>Administrator</b>
-----------------	--------------	---	---------------	----------------------

- 10.4.** The Website and the Application use Google network service analysis mechanisms via Google Analytics, which use cookies to analyze how websites are used. The information collected by cookies is transferred to Google servers located in the US and archived.
- 10.5.** The Administrator has activated the IP address anonymization function on the Website and in the Application, which means that when using the Website, Google shortens the IP address of Users from European Union member states and other countries belonging to the EEA before sending it to the US. Only in exceptional cases is the User's full IP address sent to a Google server in the US and shortened there. At the request of the Administrator, Google uses the collected information to analyze traffic on the Website, prepare anonymized reports on the use of the Website or the Application, and other services related to the use of the Website or the Application. The User's IP address provided by the User's browser as part of Google Analytics is not stored or combined with other Google data. The information accessible to the Administrator through Google Analytics is anonymized.
- 10.6.** The policy regulates the processing of data and information related to the use of our own cookies. For more detailed information on how Google Analytics works, including in the context of cookies collected by Google and, where applicable, personal data, please refer to Google's privacy policy and information explaining the Google Analytics mechanism.
- 10.7.** You can disable the transfer of data for analytical and statistical purposes using Google Analytics. To do this, you can install a browser extension in accordance with the instructions provided at this address.
- 10.8.** Furthermore, the User may at any time independently change the settings for Cookies, specifying the conditions for their storage and access to the customer's device using the web browser settings. The settings can be

changed in particular to block the automatic handling of cookies (some web browsers allow cookies to be stored by default) or to inform the User each time cookies are placed on their device. Detailed information on setting the rules for the use of cookies by the browser is available at the following websites: Internet Explorer, Mozilla Firefox, Google Chrome, Opera, Safari.

**10.9.** The Administrator points out that restrictions on the use of Cookies may affect some of the functionalities available on the Website or in the Application, or even prevent the use of some of them.

**10.10.** For more information on Cookies, the Administrator refers to the “Help” section in the web browser menu.

**11. Final provisions:**

**11.1.** The Policy is subject to ongoing updates and review by the Administrator.

**11.2.** The current version of the Policy is effective as of February 14, 2025.